## **Natrusolate Affiliate Pro**

Natrusolate is a two-tier affiliate program – The affiliate program structure whereby our affiliates earn 20% commissions on their direct conversions, As well as the additional one-level conversions, the original referring affiliate earn 10% of the first level of the one primary affiliate they refer to the program, that is considered the second level of the original affiliates business .. In a two-tier affiliate program, or a multi-tier program (two levels), the first tier of commission is the same as in a regular affiliate program. The only difference is the additional tier(s), whereby marketers also earn a commission on sales generated by the people they referred to the program.

## **Definitions of the Affiliate Program**

**Affiliate-**The publisher and or salesperson in a marketing relationship relationship. **Affiliate Marketing** – Revenue sharing between affiliate merchants (advertisers) and affiliates (publishers), whereby compensation is based on performance measures (sales or leads).

**Affiliate Network** – a value-added intermediary providing services, including aggregation, for affiliate merchants and affiliates. Generally, no more than 2 Tiers.

**Affiliate Software** – software that, at a minimum, provides tracking and reporting of commission-triggering actions (sales, registrations, or clicks) from affiliate links.

**Affiliate Pay Per Sale** – Online advertising payment model in which affiliate payment is based solely on qualifying sales.

**Affiliate Payment Threshold** – The minimum accumulated commission an affiliate must earn to trigger payment from an affiliate program.

**Affiliate Return Days-** The number of days an affiliate can earn commission on a conversion (sale or lead) by a referred visitor.

**Affiliate Squeeze Page** – A type of landing page designed specifically to collect email addresses from visitors.

**Affiliate Landing Page**- A type of sales orientated funnel page designed to convert information on the product and or service into a direct sale.

## Natrusolate Affiliate Pro Categories

Qualifying Requirements (Verifiable Business Licenses and or Certification)

## **Categories of Some Qualified Businesses**

Medical Doctor, Chiropractor, Personal Trainer, Fitness Coach, Health Coach, Wellness Coach, Lifestyle Coach Instructor, Yoga Instructor Dietitian, Nutritionist or Nutritional Therapist Meditation Teacher or Mindfulness Expert, Psychologist, Therapist, Counsellor, Massage or Physical Therapist,, Aromatherapist, Naturopath, Homeopath– Hypnotherapist, Sports psychologists, Tai-Chi instructors..list goes on. Please request your affiliate relationship even if you do not see your category on the list.